



Indiana State
Department of Health

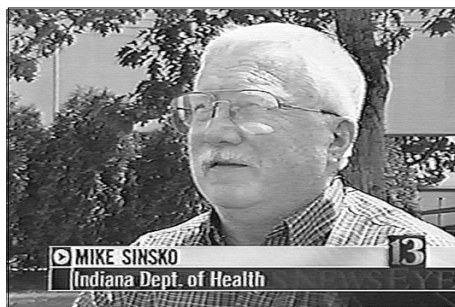
"Working for Hoosier Health – a Lifetime Investment"

Express

A Bi-weekly Publication

Friday, September 14, 2001

Public Health In The News

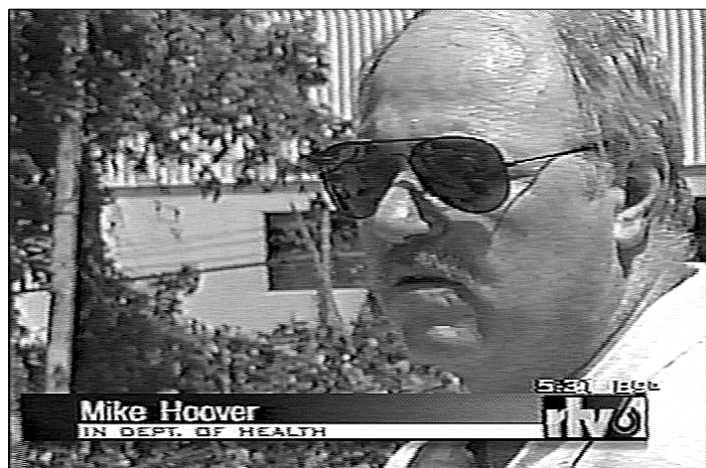


WEST NILE VIRUS MEDIA INTEREST keeps Senior ISDH Entomologist Mike Sinsko (four photos above) busy answering TV reporter questions on most of the local Indianapolis TV stations about mosquitoes, birds, and the contagiousness of the virus, August 21 and 22. Sinsko supervises ISDH monitoring, which identified the virus' arrival in Indiana in August. The virus has appeared in dead birds in Marion and Floyd counties but no human cases have been identified in Indiana to date.



SHORTAGE OF TETANUS VACCINE is addressed by Charlene Graves, M.D., medical director for immunization, in a WTHR TV Channel 13 interview on July 19. She identified the reason for the shortage as one manufacturer who had discontinued making the vaccine, leaving only one company as the total supplier for a vaccine that takes 11 months to make.

REPORT OF LEAKING RAW SEWAGE at a central Indiana mobile home park in Elwood prompts media questions by WRTV Channel 6 television for Mike Hoover, Sanitary Engineering Division, on July 24, during an ISDH team investigation of the site.



WTHR TV CHANNEL 13 REPORTER QUESTIONS ABOUT HIGH TEMPERATURES IN A NURSING FACILITY and subsequent legal action taken by ISDH are addressed by Margaret Joseph, Office of Public Affairs, August 29. Still video images shown on this page were edited by Dennis Rediker.



Family Planning

One of the 20th Century's

TOP

Public Health Achievements

This is the 10th in a series of articles on each of public health's top ten achievements in the 20th century as defined by the CDC in a lead article in the CDC's *Weekly Morbidity and Mortality Report*.

In 1999, the federal Centers for Disease Control and Prevention (CDC)

recognized that access to family planning and contraceptive services had altered the social and economic roles of women in the 20th century. The CDC asserted that family planning provided such health benefits as:

- Smaller families to prevent the stress of exceeding family financial resources
- Longer intervals between the birth of children, to better assure the health of mothers and well-being of developing toddlers
- Increased opportunities for preconception counseling and screening for potential health problems
- Fewer infant, child, and maternal deaths
- The use of barrier contracep-



tives to prevent pregnancy and transmission of human immunodeficiency virus and other sexually transmitted diseases

Today, the Indiana State Department of Health encourages proactive attention to a range of health-related issues associated with birth.

The Indiana RESPECT campaign helps teens to consider the impact of economic, educational, emotional, and health issues of parenthood and the well-being of infants. The carefully crafted campaign was developed with the focus group involvement of parents, legislators, public health professionals, and teens. The campaign's interactive educational



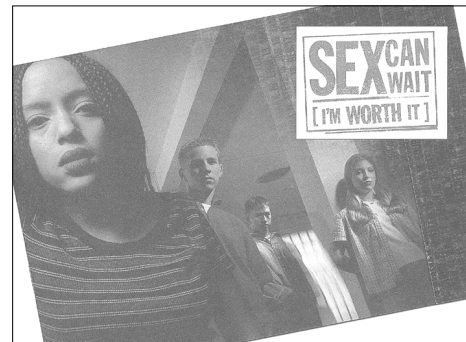
components encourage teens to think about, discuss, and make informed and responsible choices about the present and future timing of the expression

of their sexuality.

Other ISDH divisions also focus attention on family planning through ISDH-funded programs.

The Indiana Perinatal Network, funded through the Maternal and Child Health Division, helps pregnant

women make positive supportive medical and nutritional connections and provides information to prepare pregnant women for the birth of healthy babies. Other program components supporting healthy births include the toll-free 800 Indiana Family Helpline, the ISDH Genetics Program, and the WIC (Women Infants and Children) nutritional program.



ISDH INDIANA RESPECT brochure illustration (above), developed by the Montgomery Zuckerman Davis ad agency, carries family planning message endorsed by teen focus groups.

State Health Commissioner Announces Grant Resource Center

State Health Commissioner Gregory Wilson, M.D. announced recently that the Indiana State Department of Health is developing a Grants Resource Center to help identify and tap into additional sources of funding outside the department.

The Grants Resource Center will monitor grant opportunities, maintain contact with national organizations, alert program areas about potential grant possibilities, and help facilitate

grant-writing task forces, which may draw individuals from various programs. The new center will also maintain uniform statistics and descriptions of agency functions, which can be used in multiple grants, and will help to improve grant writing techniques and decrease duplication of efforts in grant-writing.

"The Grants Resource Center will augment present grant-writing



Weaver

capabilities, but will not replace existing efforts or staff. The development of this new center is consistent with our renewed emphasis on improving external funding sources," said Dr. Wilson.

In her new role as the Director of the Office of Policy in the Information Services and Policy Commission, Kathy Weaver, RN, MPA, JD will oversee the Grants Resource Center.

Final Results are in—Black & Minority Health Fair Contacts and Screenings Topped 100,000 in 2001

Due to excellent volunteer and financial support from sponsors in the health care industry, ISDH employee volunteer effort, and publicity from the media in general – especially from Health Fair sponsor WISH - TV Channel 8 – the 2001 Black & Minority Health Fair, July 19-22, 2001, succeeded in making 102,436 contacts with Hoosiers, more than doubling 2000 Black & Minority Health Fair totals of 47,294.

SPONSOR	SERVICE PROVIDED	CONTACTS
Al-Anon Family Groups	Health Information	533
Alcoholics Anonymous	Health Information	675
American Cancer Society	Health Information	816
Aventis	Health Information	1305
Aesculapian Society	Health Information	561
Alzheimer's Assoc	Health Information	108
Arthritis Foundation	Health Information	574
Bayer Diagnostics	Health Information	503
Clarian HealthNet	Health Information	5313
Clarian Health Volunteers	Health Information	744
Community Hospital		
Breast Exams	Screening, Health Information	113
Information	Health Information	795
Domestic Violence Network	Health Information	259
Eli Lilly	Health Information	834
Fairbanks Hospital	Health Information	292
Fox 59/Community Hosp	Health Information	239
Governor's Council Phys Fit	Health Information	566
Hoosier Healthwise	Health Information	1357
IAFP/ Tar Wars	Health Information	142
IDEM	Health Information	877
Ind Academy of Family Phys	Health Information	36
Indiana Blood Center	Health Information	149
Indiana NF Foundation	Health Information	160
Ind Organ Procurement Org	Health Information	1191
Ind Primary Hlth Care Assoc	Health Information	115
Indiana State Department of Health		
Bone Density/Women's Hlth	Screening, Health Information	631
Bicycle Action Project	Health Information	1248
Breast & Cervical	Health Information	1070
Counseling & Referral	Health Information	620
Children's Booth (5-A-Day)	Health Information	125
Diabetes Risk Assessments	Health Information	257
Eller Communications	Health Information	6000
Food Samples/Nutrition	Health Information	1435
Gun Safety	Health Information	743
Human Resources	Health Information	247
Local Liaison Office	Health Information	11
Long-Term Care	Health Information	133
MCH/Children		
Hearing Screenings	Health Information	281
MCH/Children's Information	Health Information	1604
Shalom Clinic/Prostate	Screening, Health Information	819
SIDS	Health Information	425
Syphilis	Screening, Health Information	651
WIC	Health Information	1017
IU School of Nursing	Health Information	273
Lions of Indiana/Hearing	Screening, Health Information	1110
Little Red Door	Health Information	965
March of Dimes	Health Information	678
Martin Center - Sickle Cell	Health Information	848
Marion County Health Department		
Dental Health/ISDH		
SmileMobile Screenings	Screening	235
Dental Education	Health Information	4490
Action Center	Health Information	2664
Blood Pressures/Info	Screening, Health Information	2491
Cancer Risk Profile	Health Information	127
Information	Health Information	4167
Healthy Families	Health Information	304
Hoosier Healthwise	Health Information	297
HIV (ISDH)		
Oral HIV	Screening, Health Information	332
HIV/STD Information	Health Information	3278
Environmental Health	Health Information	1546
Immunization/CBC	Health Information	1014
Laboratory	Health Information	392

SPONSOR	SERVICE PROVIDED	CONTACTS
Marion County Health Department (continued)		
Lead - Children	Screening, Health Information	568
Protecting Future	Health Information	272
Social Services	Health Information	1847
Mosquito Control	Health Information	189
MCH	Health Information	356
Nutrition	Health Information	986
WIC	Health Information	135
Marion County Mental Health	Health Information	957
Minority Advisory Council	Health Information	402
Minority Health Coalition	Health Information	693
National Kidney Foundation	Screening, Health Information	338
NAMI	Health Information	607
Noble of Indiana	Health Information	802
Norvo Nordisk	Health Information	815
OVAR'Coming Together	Health Information	1154
Pfizer	Health Information	1255
Planned Parenthood	Health Information	2207
Prevent Blindness	Screening, Health Information	771
Roche Diagnostics	Health Information	877
Roche Pharmaceutical	Health Information	871
TAP Pharmaceutical	Health Information	761
St Francis Hospital	Health Information	477
St. Vincent Hospital		
Blood Pressure/Stroke Scr	Health Information	747
Male Disorders	Health Information	870
Schering-Plough		
Hepatitis C	Health Information	355
Hepatitis C Information Only	Health Information	1473
Smokeyfree Indiana	Health Information	751
Walgreens-Osteoporosis	Screening, Health Information	1462
Wishard Hospital		
Blood Pressures	Screening, Health Information	1186
Adolescents	Health Information	869
Bodywork Mod/Massage	Health Information	296
Corporate Booth/Thyroid	Health Information	998
Healthy Families	Health Information	818
IU Stroke Center	Health Information	524
Nutrition	Health Information	768
Respiratory (Oximetry/Peak Fl)	Screening, Health Information	707
Midtown	Health Information	860
Senior Care/Lockefield	Health Information	2115
Stop Smoking	Health Information	329
Women's Svc/Family Planning	Health Information	4850

Sub-total 98,103

Blood Screenings Only:

SPONSOR	CONTACTS
Martin Center	
Sickle Cell Screening	322
Marion County Health Department	
HIV Screening	332
Lead Screening (Children)	91
Roche Diagnostics	
Cholesterol Screening	1154
Glucose Screening	1154
Central Indiana Regional Blood Center	
Blood Marrow Donors	32
Wishard Health Services	
Prostate Screening	229
Thyroid Screening	537
Clarian Health	
Hepatitis C Screening	278
Indiana State Department of Health	
Syphilis	204

Sub-total 4,333

Grand Total 102,436

Organization Tries New Fund-Raising Approach

The Indiana Perinatal Network is holding a charitable golf outing, Monday, October 8, 2001, to help support the organization's activities to reduce infant mortality and low birth weight.

Julia Brillhart, the Perinatal Network's executive director, says money raised by the *Birdies for Babies* golf benefit will supplement funding received from the Indiana State Department of Health to sustain and increase activities supporting its many community partnerships around Indiana, like consumer education initiatives currently underway in Lake and Vanderburgh counties.

Brillhart says ISDH encourages agencies that it funds to work toward

becoming self sufficient. To that end, the Perinatal Network is holding the golf outing. She says the organization also has received financial support from a number of foundations and advocacy groups. The Perinatal Network's educational activities have helped produce declining infant mortality rates in Indiana. However, the rate of low birth weights has been increasing, according to Brillhart. She says that many babies

now avoiding death are those with low birth weights who remain at risk of health and developmental complications.

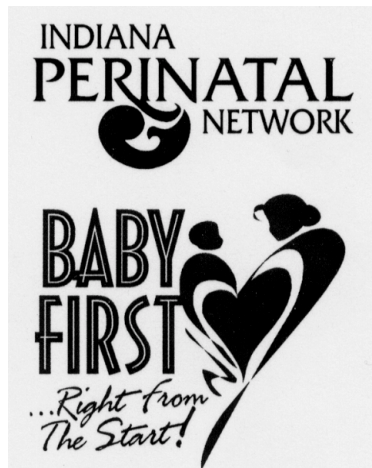
To assure healthy babies at birth, Brillhart says the Perinatal Network pursues a three-pronged approach that includes professional education

at annual regional and statewide conferences; advocacy; and consumer education.

The ultimate goal of all the activity is to assure that every pregnant woman in Indiana is aware of and encouraged to put into practice the six lessons of how to have a healthy baby, which include:

- 1** knowing the signs of pre-term labor and what to do about it,
- 2** not smoking while pregnant,
- 3** starting prenatal care as soon as pregnancy is confirmed,
- 4** paying attention to when the baby moves inside the body and contacting a health care provider if the movements are slow,
- 5** eating sufficient quantities of nutritious foods in a balanced diet, and
- 6** putting one's baby on its back to sleep.

For more information on golf outing participation: call the Indiana Perinatal Network: 317-818-9486 or e-mail IPNBABY@aol.com



Resources to be Featured at Alzheimer's Conference

The eighth annual Indiana Conference on Alzheimer's Disease will be held October 25th at the Adam's Mark Hotel at the airport in Indianapolis. It will focus on person-centered care. A choice of 15 different workshops is to be offered in three time slots during the day-long conference.

The sessions will focus on difficult issues faced by Alzheimer patient caregivers. Among them will be:

- understanding behaviors related to sexuality;
- how to effectively communicate with persons with dementia;
- providing meaningful activities for persons with late-stage dementia;
- assessing home safety and making low-cost practical modifications;
- how nursing home staff can avoid citations related to abuse—to be

presented in a workshop held by **Diane Zaleski**, supervisor, ISDH Long-Term Care Program, featuring both how to document and what should be done when abuse occurs: resident to resident, resident to staff, and staff to resident;

- details to avoid caregiver burnout by "caring for the caregiver;"
- how to recognize pain and the response to treatment, both to help reduce disruptive behavior, increase functioning, and improve the quality of life for those with Alzheimer's;
- when to make things legal, focusing on competency issues and rights of patients and their families and when to obtain Legal Guardianship, Power of Attorney, or Health Care Representative.

Anna Ortigara, RN, who has extensive administrative and publication experience covering numerous aspects of caring for Alzheimer's

patients, is scheduled to deliver the keynote speech, "Changing the Culture of Dementia Care: Making Person-Centered Care Happen."

For more information contact the Alzheimer's Association of Central Indiana: (317) 575-9620.



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The *Indiana State Department of Health Express* is a bi-weekly publication for ISDH employees and stakeholders. To submit news items, call (317) 233-7336 or send information to: ISDH Express, Office of Public Affairs, 2 N. Meridian St., Section 2E, Indianapolis, IN 46204-3003. Inquiries should be directed to:

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